

March 2010

Greetings Industry Suppliers,

We are pleased to announce that the Electrical Contractors Association of Ontario (ECAO) will hold this Product Exposition during our Annual Industry Conference in Toronto, Ontario to be held at the Crowne Plaza Toronto Airport Hotel, October 15-16, 2010.

It is our sincere pleasure to extend an invitation to you to participate along with others showcasing your products and services to the members of our association. You won't want to miss out, as Ontario's industry leaders will be in attendance all under one roof. The exposition date is Friday October 15, 2010 from 5:00 p.m. to Saturday October 16, 2010 till 1:00 p.m. in the Algonquin Ballroom Foyer, located on the lower level of the hotel.

In business seldom do we get the opportunity to meet, network and sell our products and services to a select group. There are a limited number of booths available so reserve your space immediately and come prepared to market your products, share information, network and learn how you can sell to the industry.

Enclosed is your exposition information kit, including an exhibitor contract to secure your participation at the ECAO 2010 Product Exposition.

We hope to see you there.



Lyndsy Miceli
Conference Coordinator
Electrical Contractors Association of Ontario

JEPP is proud to include in the 2nd Annual CFAE Conference, the opportunity for the industry's suppliers to be a part of their annual event. It's the chance for you, the product supplier, to mix, meet, market and sell your products and services to industry leaders in Ontario. The electrical contracting business is a billion-dollar industry; so don't miss your chance to meet the decision makers all under one roof. Please find full details for your participation and interest.

Your 2010 participation package includes...

- **8 x 10 booth space**
- **One 6' skirted table**
- **Two side chairs**
- **One complementary power supply (additional power supply upon request). An additional \$20.00 will apply.**
- **Aisle cleaning and booth garbage disposal**
- **Comprehensive exhibitor information material**
- **Event registration and staff credentials**
- **Opportunity to sponsor special events and activities**
- **Complimentary invitation to Friday evening reception**
- **Saturday breakfast & lunch will be provided**

This all-inclusive opportunity is only...\$150!

APPLICATION/CONTRACT

I/WE WISH TO RESERVE THE FOLLOWING EXHIBIT SPACE: Booth #(s): _____ Alt. #(s): _____
Please note: 2010 floor plan subject to change.

2010 EXHIBIT BOOTH RATE NET: _____

Member Price \$150 each

Electrical Power \$20 each Electrical: _____

GST #124124207 (5%): _____

TOTAL: _____

Custom space quotes available on request.

PLEASE CHOOSE YOUR PAYMENT METHOD BELOW:

Cheque* VISA Mastercard Amount: \$ _____

Credit Card#: _____ Expiry Date: _____ / _____

Cardholder Name: _____ Signature: _____

A confirmation will be mailed in the form of an invoice.

Please make cheques payable to **Joint Electrical Promotion Plan, 460-170 Attwell Drive, Toronto, ON, M9W 5Z5.*

Please list products/services to be displayed: _____

I/We hereby apply for exhibit space in the JEPP 2010 Product Exposition on Friday October 15, 2010 at the Algonquin Foyer, Crowne Plaza Toronto Airport Hotel, Toronto, Ontario. If accepted, I/We have read and agree to ALL conditions of contract on reverse.

Name: _____

Company: _____

Company Address: _____

City: _____ Province: _____ Postal Code: _____

Tel. #: _____ Ext. #: _____ Fax #: _____

Website: _____ Email: _____

Signature: _____ Date: _____

QUICK RESPONSE FAX BACK: 416-675-7736

Or mail to: Joint Electrical Promotion Plan, 460 – 170 Attwell Drive, Toronto, ON M9W 5Z5
T.416.675.3226 or 1.800.387.3226 X300 Imiceli@ecao.org www.ecao.org

TERMS, CONDITIONS AND REGULATIONS

1. Contract for Space

Upon acceptance by JEPP, the full payment and rental charges for booths constitute a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation of paying full rental price.

2. Rental Terms

Booth space will be assigned in the order printed registrations and payments are received. Payment in full is required along with the registration form. In the event that exhibit space is not claimed or remains unoccupied on opening day, or space is forfeited due to failure to make proper payment, JEPP reserves the right to rent the space to any other exhibitor, or use the space in any manner it chooses to maintain the good order of the Trade Show.

3. Cancellations or Withdrawals

Should an exhibitor decide to withdraw his participation, JEPP shall have the right to retain as a cancellation fee any installment of partial payment by the Exhibitor up to the time of cancellation.

4. Assignment of Space

Booth space is sold on a first-come, first-served basis and is complete upon receipt of registration together with full payment. JEPP reserves the right to determine eligibility of any company or product for inclusion in the Trade Show. In addition, show management reserves the right to assign booth space and has control over admission policies at all times. JEPP reserves the right to amend the floor plan or relocate exhibitors as necessary.

5. Liability and Insurance

Exhibitors hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Hotel, its owners, its operator, Crowne Plaza Toronto Airport Hotel, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents.

6. Move In & Move Out

The move in will take place on Friday, October 15, 2010 from 3:00 PM to 5:00 p.m. The show will open its doors at 6:00 p.m., so all exhibit material must be moved into your booth. The move out will take place after the show closes sharply at 1:00 p.m. on Saturday, October 16, 2010.

7. Shipping & Receiving

The Hotel does not have a formal Shipping and Receiving Department and has limited storage areas. Exhibitors are responsible for coordinating all deliveries and pick ups at the exhibitor's expense. Elevators and loading procedures are as follows:

- For small shipments, exhibitors can park vehicle in the hotels underground parking, where exhibitors can use a trolley to transport material to ground floor by using the elevator.
- Storage is very limited and if required to contact Nicole Atkins, Direct: 416-675-4729, or nicole.atkins@cptayyz.com

8. Booth Space Rental

The standard exhibit space is 8 feet frontage and 10 feet in depth and includes, 6 foot table with skirt, 2 chairs and one complementary power supply. Additional electrical power will be provided by the Hotel with a charge of \$20.00 per booth.

9. Parking

There will be a fee for parking at the hotel of \$12.00 per night.

10. Accommodations

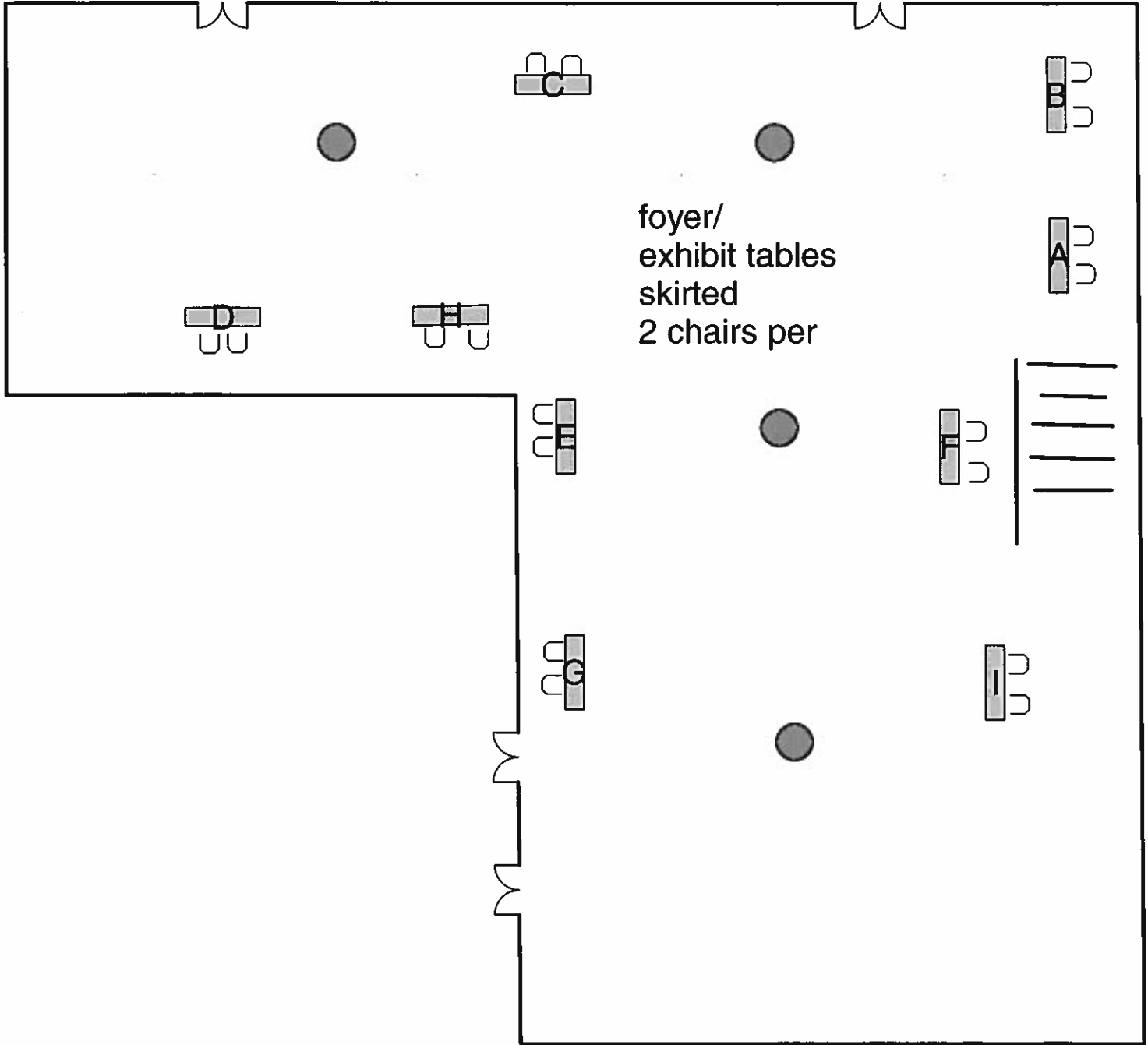
Those who require overnight accommodations please contact Lyndsy Miceli at 416-675-3226 ext. 300 or miceli@ecao.org.

11. General Remarks and Amendments

This present contract is subject to obligations and conditions specified in the lease concluded between the leasing venue and ECAO shall have further power in the interpretation and enforcement of all the rules contained herein and the power to make such amendments thereto and such further rules and regulations governing participation in the show as it shall consider necessary.

I/We have read and agree to ALL conditions above

Authorized Signature: _____



foyer/
exhibit tables
skirted
2 chairs per