

A close-up photograph of electrical wiring. A red wire nut is used to connect several wires. One wire is white, and others are black and copper. The background is blurred, showing more of the wiring and a yellowish light source.

Electrical Contractors Association of Ontario

2010 Product Exposition

June 24, 2010 • Kingston, Ontario
Gibraltar Room • Four Points by Sheraton

ECAO

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**2010 Product Exposition
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July 1, 2009

Greetings Industry Suppliers,

We are pleased to announce that the Electrical Contractors Association of Ontario (ECAO) will hold this Product Exposition during our Annual Industry Conference in Kingston, Ontario to be held at the Four Points by Sheraton, June 23-27, 2010.

It is our sincere pleasure to extend an invitation to you to participate along with others showcasing your products and services to the members of our association. You won't want to miss out, as Ontario's industry leaders will be in attendance all under one roof. The exposition date is Thursday, June 24, 2010 from 1:00 p.m. to 4:00 p.m. in the Gibraltar Room, located on the 2nd floor across from the Limestone Ballroom.

In business seldom do we get the opportunity to meet, network and sell our products and services to a select group. There are a limited number of booths available so reserve your space immediately and come prepared to market your products, share information, network and learn how you can sell to the industry.

Enclosed is your exposition information kit, including an exhibitor contract to secure your participation at the ECAO 2010 Product Exposition.

We hope to see you there.

A handwritten signature in black ink, appearing to read "John Raeppe", is written in a cursive style.

**John Raeppe
President
Electrical Contractors Association of Ontario**



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Dear Participant,

Please find your information kit for the upcoming ECAO Product Exposition to be held at the Four Points by Sheraton, June 24, 2010.

Described within, you will find all the information you need about this exciting event. The Product Exposition will be a part of the ECAO Industry Conference and present many opportunities for mass-market exposure to the industry leaders in Ontario.

In addition to exhibit participation you may also want to entertain the idea of sponsoring the conference. A sponsorship package is also included for your information.

ECAO is very pleased and proud to be holding this event and believes that the success of the event will be echoed in future expositions. I look forward to talking to you about the enclosed information and if you have any questions please feel free to contact me toll free at 1-800-387-3226 X300 or contact me by email at lmiceli@ecao.org.

I look forward to your participation.

A handwritten signature in black ink, reading "Lyndsy Miceli".

Sincerely
Lyndsy Miceli, Conference Coordinator

ECAO is proud to include in the Industry Conference, the opportunity for the industry's suppliers to be a part of their annual event. It's the chance for you, the product supplier, to mix, meet, market and sell your products and services to industry leaders in Ontario. The electrical contracting business is a billion-dollar industry; so don't miss your chance to meet the decision makers all under one roof. Please find full details for your participation and interest.

Your 2010 participation package includes...

- **8' high back wall drape and 3' high side drape**
- **One 6' skirted table**
- **Two side chairs**
- **Colour is black**
- **Electrical Power Bar**
- **Aisle cleaning and booth garbage disposal**
- **Comprehensive exhibitor information material**
- **Event registration and staff credentials**
- **Opportunity to sponsor special events and activities**
- **10% rate discount to all ECAO associate members**

This all-inclusive opportunity is only...\$750!



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APPLICATION/CONTRACT

I/WE WISH TO RESERVE THE FOLLOWING EXHIBIT SPACE: Booth #(s): _____ Alt. #(s): _____
Please note: 2010 floor plan subject to change.

2010 EXHIBIT BOOTH RATE NET: _____
 Member Price 8 X 5 \$675 each ELECTRICAL: _____
 Non-Member Price 8 X 5 \$750 each GST #124124207 (5%): _____
 Electrical Power \$20 each TOTAL: _____
Custom space quotes available on request. 50% DEPOSIT: _____
BALANCE OWING: _____

PLEASE CHOOSE YOUR PAYMENT METHOD BELOW:

Cheque* VISA Mastercard Amount: \$ _____
 Credit Card#: _____ Expiry Date: _____ / _____
 Cardholder Name: _____ Signature: _____

A confirmation will be mailed in the form of an invoice.

Please make cheques payable to **Electrical Contractors Association of Ontario, 460-170 Attwell Drive, Toronto, ON, M9W 5Z5.*

Please list products/services to be displayed: _____

I/We hereby apply for exhibit space in the ECAO 2010 Product Exposition on Thursday, June 24, 2010 at the Gibraltar Room, Four Point by Sheraton, Kingston, Ontario. If accepted, I/We have read and agree to ALL conditions of contract on reverse.

Name: _____
 Company: _____
 Company Address: _____
 City: _____ Province: _____ Postal Code: _____
 Tel. #: _____ Ext. #: _____ Fax #: _____
 Website: _____ Email: _____
 Signature: _____ Date: _____

QUICK RESPONSE FAX BACK: 416-675-7736

Or mail to: Electrical Contractors Association of Ontario, 460 – 170 Attwell Drive, Toronto, ON M9W 5Z5
 T.416.675.3226 or 1.800.387.3226 X300 Imiceli@ecao.org www.ecao.org

TERMS, CONDITIONS AND REGULATIONS

1. Contract for Space

Upon acceptance by ECAO, the full payment and rental charges for booths constitute a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation of paying full rental price.

2. Rental Terms

Booth space will be assigned in the order printed registrations and payments are received. Payment in full is required along with the registration form. In the event that exhibit space is not claimed or remains unoccupied on opening day, or space is forfeited due to failure to make proper payment, ECAO reserves the right to rent the space to any other exhibitor, or use the space in any manner it chooses to maintain the good order of the Trade Show.

3. Cancellations or Withdrawals

Should an exhibitor decide to withdraw his participation, ECAO shall have the right to retain as a cancellation fee any installment of partial payment by the Exhibitor up to the time of cancellation.

4. Assignment of Space

Booth space is sold on a first-come, first-served basis and is complete upon receipt of registration together with full payment. ECAO reserves the right to determine eligibility of any company or product for inclusion in the Trade Show. In addition, show management reserves the right to assign booth space and has control over admission policies at all times. ECAO reserves the right to amend the floor plan or relocate exhibitors as necessary.

5. Booth Regulations

To maintain uniformity and to prevent obstructing the view of adjoining booths as well as to comply with fire regulations, standard booths must not be higher than 8 feet in the back and 3 feet along the side dividers. No wall, partitions, decorations, or promotional stands or other obstruction may be erected which in any way interfere with the view of the any other exhibitor. Exhibits must be self-contained within the booth area assigned (8' X 5') and no chairs, signage or exhibits materials are to be placed outside the booth area, nor set up in such a manner as to block any aisles or exits. Exhibitors shall comply with all municipal, provincial, federal and building fire and smoking regulations.

6. Badge Identification

Badges are required to be worn at all times.

7. Liability and Insurance

Exhibitors hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Hotel, its owners, its operator, Starwood Hotels & Resorts Worldwide, Inc., and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents. Hotel, its owners, its operator, and Starwood Hotels & Resorts Worldwide, Inc. shall be included in contractor liability insurance as additional named insured's. In addition, Exhibitors acknowledges that neither Hotel, its owners, its operator, nor Starwood Hotels & Resorts Worldwide, Inc. maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitors to obtain business interruption and property damage insurance insuring any losses by exhibitors.

8. Move In & Move Out

The move in will take place on Wednesday, June 23, 2010 from 12:00 noon to 8:00 p.m. The show will open its doors at 1:00 p.m., so all exhibit material must be moved into your booth. The move out will take place after the show closes sharply at 4:00 p.m. on Thursday, June 24, 2010.

9. Shipping & Receiving

The Hotel does not have a formal Shipping and Receiving Department and has limited storage areas. Shipping of materials can be accepted up to 48 hours prior to the tradeshow commencing Tuesday, June 22, 2010.

Exhibitors are responsible for coordinating all deliveries and pick ups at the exhibitor's expense. With large equipment, contact the hotel with the specifications so that arrangements can be made for storage at hotels loading dock. Elevators and loading procedures are as follows:

- For small shipments, exhibitors can park vehicle in the hotels underground parking, where exhibitors can use a trolley to transport material to 2nd floor by using the elevator.

- For exhibitors who have a lot of merchandise, exhibitors are to park in the 10 minute parking zone on Clarence Street, and unload into the main lobby of hotel where there will be two elevators available.
- Exhibitors with large equipment may use the service elevator via King Street entrance. Hotel will be sure to have Maintenance on site during loading hours if assistance is required.

10. Booth Space Rental

The standard exhibit space is 8 feet frontage and 5 feet in depth and includes back wall draping, 6 foot table with skirt, and 2 chairs. Electrical power will be provided by the Hotel with a charge of \$20.00 per booth. An online exhibitor kit containing all the necessary order forms will be available on the ECAO website later on this year.

11. Regulation Subject to Change

ECAO reserves the right to revise, delete, or otherwise amend these exhibit rules at any time and without prior notice.

12. Operation

The Exhibitor will keep his exhibit open and staffed at all times during the show hours. ECAO reserves the right to restrict exhibit to a maximum noise level, and to suitable methods of operation, and display of materials. If for any reason an exhibit or its content is deemed objectionable by ECAO, the exhibit will be subject to removal. This reservation includes persons, things, conduct, printed matter, or any item or attire which ECAO may consider objectionable to the show's well being. In the event such an eviction restriction is enforced, ECAO will not be liable for refunding rental fees or funds paid for exhibit equipment rental, except at its own discretion.

13. Parking

There will be a fee for parking at the hotel of \$14.00 per night.

14. Official Contractors

Where an official contractor has been designated by ECAO to perform services for Exhibitors such as rental of furniture, erection of exhibits, electrical work, plumbing, labour, or any other service, no Exhibitor or representative shall contract for such services unless permission has been secured in writing in advance from ECAO.

15. Decoration

The Exhibitor is entitled to make full use of exhibit space only. He will not insert nails, hooks, tacks, screws or other similar items in the property of the leasing venue (i.e. walls, floors or objects). No painting of the floor of the premises is permitted. The Exhibitor will be held responsible for any damage caused by his employees or agents. No pinning or taping things to the drapery. Use 'S' hooks to hang things from the top rail.

16. Subletting of Space

The Exhibitor shall not assign, sublet or apportion the whole or any parts of the space assigned to him, or have representatives, equipment or materials from other firms than his own in his assigned exhibit space without written consent of ECAO.

17. General Remarks and Amendments

This present contract is subject to obligations and conditions specified in the lease concluded between the leasing venue and ECAO shall have further power in the interpretation and enforcement of all the rules contained herein and the power to make such amendments thereto and such further rules and regulations governing participation in the show as it shall consider necessary.

I/We have read and agree to ALL conditions above

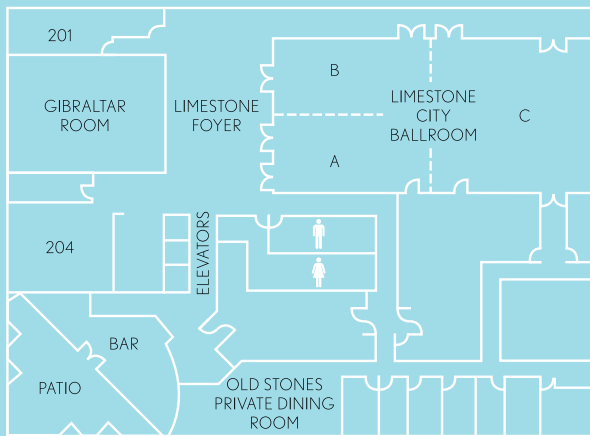
Authorized Signature: _____

FOUR POINTS

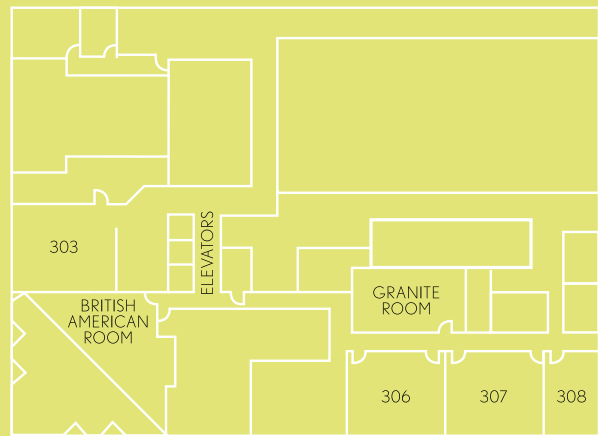
BY SHERATON

| ROOM | SIZE | HEIGHT | CLASSROOM | THEATRE | HOLLOW SQUARE | ROUNDS X8 | RECEPTION |
|----------------------------|----------------------------------|--------|-----------|---------|---------------|-----------|-----------|
| Limestone City Ballroom | 46' x 97' | 15' | 200 | 400 | -- | 360 | 400 |
| Limestone A | 46' x 23' | 15' | 40 | 100 | 25 | 60 | 80 |
| Limestone B | 46' x 23' | 15' | 40 | 100 | 25 | 60 | 80 |
| Limestone C | 46' x 48' | 15' | 100 | 200 | 50 | 180 | 200 |
| Limestone Foyer | 33' x 63' | 18' | -- | -- | -- | -- | 200 |
| Gibraltar | 46' x 35' | 15' | 60 | 100 | 50 | 100 | 100 |
| British American | Boardroom for 22 | | | | | | |
| Granite | Boardroom for 16 | | | | | | |
| 4 Executive Meeting Suites | -- | 8' | 20 | 40 | 24 | -- | 40 |
| 2 Executive Meeting Suites | -- | 8' | 10 | 10 | 10 | -- | -- |
| Old Stones Dining Room | Dining for 70 | | | | | | |
| Old Stones Bar | Hospitality for 40 | | | | | | |
| Old Stones Patio | Seasonal Reception/Dining for 40 | | | | | | |

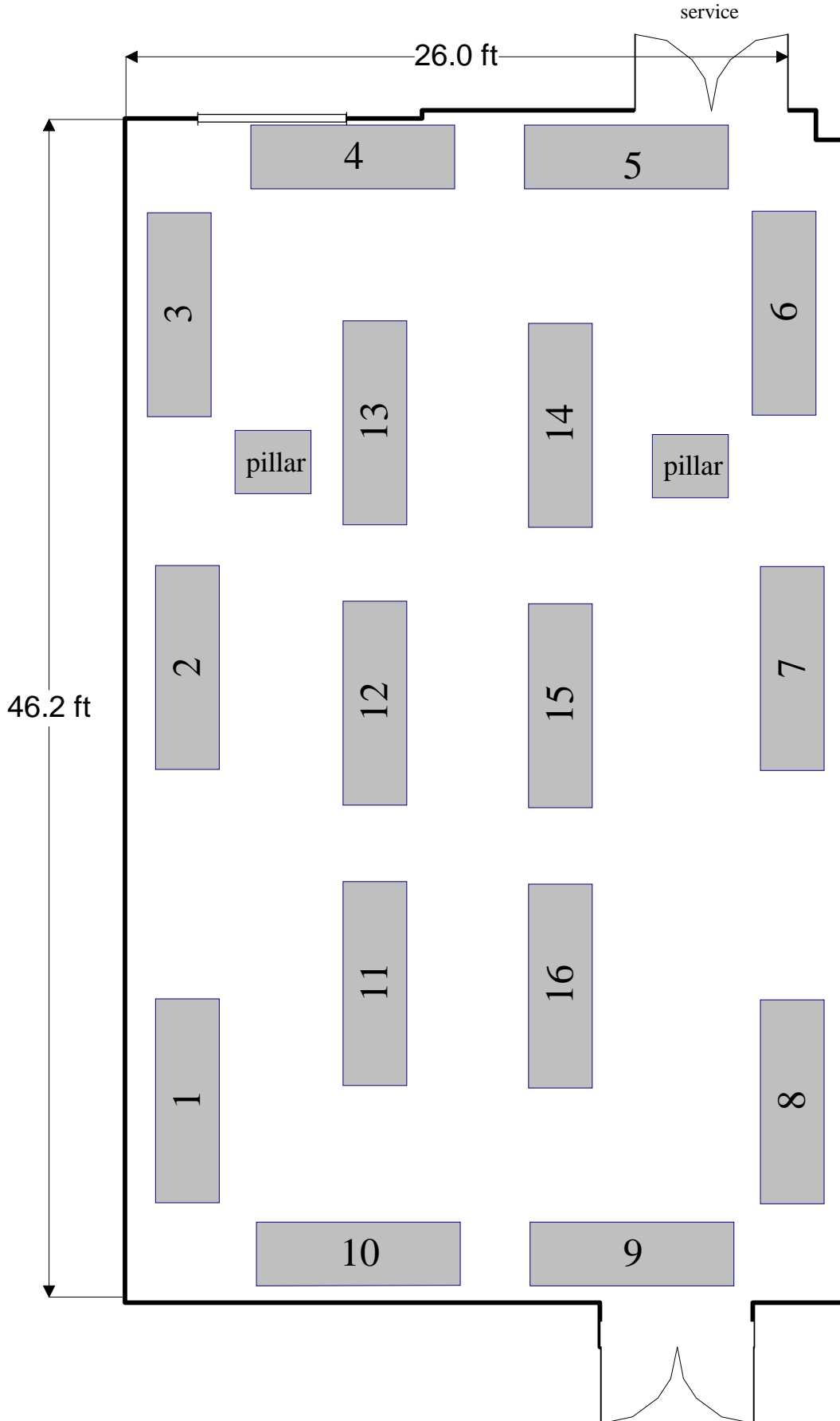
2ND FLOOR



3RD FLOOR

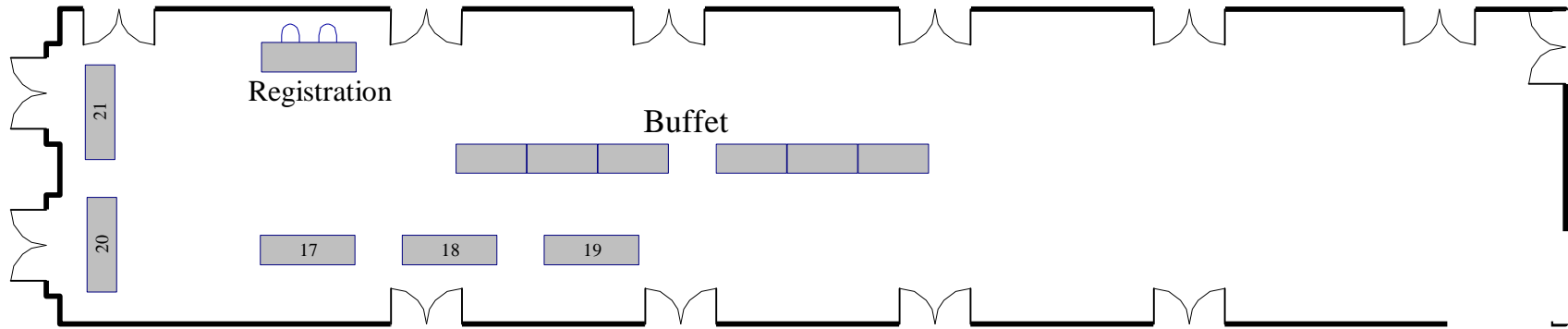


*303, 306, 307 AND 308 ARE EXECUTIVE MEETING SUITES





ECAO
Main Room
Exhibits 1-16



lobby