

EMBRACING CHANGE!

THE EVENTS

PROGRAM-AT-A-GLANCE

THE MAJESTIC WORLD

With sun—splashed beaches lining the coast and the great Pacific surf, Costa Rica's northwestern province of Guanacaste teems with visitors from around the globe. Guanacaste's largest town, Liberia, is home to the nation's second international airport and is a main access point for many incoming visitors from abroad. Visitors can take up surf lessons and enjoy an active nightlife in the hub of Tamarindo, embark on an arduous volcano hike and explore refreshing waterfalls at the Rincon de la Vieja National Park, or just enjoy a day of relaxation with a round of golf at the Hacienda Pinilla's Beach Resort. A stunning oceanfront resort situated on a pristine and secluded beach awaits our delegates. The JW Marriott Guanacaste offers comfort and luxury in



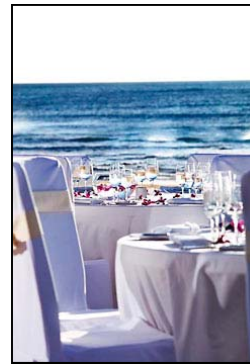
an environment that is authentically Costa Rican. Enjoy unforgettable sunsets everyday



as you discover a cool and exotic drink on Mansita beach. Four restaurants and two bars, with unique ambiances and culinary styles, add excitement and fun. A world class Spa helps you find tranquility and peace of mind. Guest rooms and suites provide a private haven of luxurious comfort with rich woods and fine linens. Large and handsomely furnished balconies, many offer magnificent views over the Resort pool and Ocean. Your experience will be unforgettable.

THE BEACH

Few experiences capture the essence of summer as strongly as a day at the beach. When the hot, humid weather hits, that's about the only place you want to be. Our Opening Welcome Party will allow delegates to indulge in an unforgettable dining experience while watching a breathtaking sunset on the coast of Hacienda Pinilla at the JW Marriott Guanacaste Resort. JW Marriott culinary experts will prepare an authentic dinner catered to your tastes as delegates enjoy an exotic evening of the salty night air, tiki torches and bonfires on the beach.



GOLF AT HACIENDA PINILLA

An excellent golf course in your own backyard—this is the centerpiece of Hacienda Pinilla's exclusive environment. This is a true, 6,800 metre masterpiece by Mike Young. His characteristic emphasis on detail led him to build a course where each hole was designed to conform to the slopes and contours of the natural landscape of Hacienda Pinilla. It offers different challenges every time you play and the trees, apart from offering refreshing breaks, also represent natural obstacles. The El Corral Turn House is the Pro Shop and it has its own restaurant. It is an excellent structure because in and of itself, it represents the passion for golf while allowing harmony with the environment and the sport's tradition.



THE THEME—EMBRACING CHANGE!

Change is the most permanent thing in the world. It happens anywhere, anytime and in many ways. Without change, everything stops. It's an inescapable reality which every entrepreneur must clearly understand, appreciate and embrace in order to succeed in business. Embracing change requires four fundamental virtues: awareness, desire, learning and action. With these essential elements in place, your business will adapt to change and run smoothly. ECAO has an array of speakers lined up to cover topics that are relevant to change within a business, and within your own personal life.

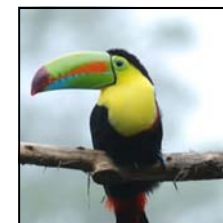
FEATURED SPEAKERS

Light up the World is the first international humanitarian organization dedicated to illuminating the lives of the world's poor by providing affordable, safe, healthy, efficient and environmentally responsible lighting. Since



2004, families in rural Costa Rica have been benefitting from solar powered LED lighting. Michael Fark, LUTW, will talk about the work they have done and continue to do in Costa Rica and in other parts of the world.

Fabian Montero, Swiss Travel, will share his knowledge of and passion for Costa Rica. He will explore its geography, climate, wildlife, government and economy. It's a beautiful country worth getting to know.



SUNDAY, March 20, 2011

12:00 noon—6:00 p.m.	Registration/Information Desk	Lobby
6:00 p.m.—10:00 p.m.	Opening Welcome Party	JW Marriott Beach

MONDAY, March 21, 2011

7:00 a.m.—8:00 a.m.	Buffet Breakfast	Pacuare Courtyard
7:00 a.m.—9:00 a.m.	Registration/Information Desk	Pacuare I & II
8:00 a.m.—9:00 a.m.	Keynote Presentation <i>Topic: Light up the World Projects in Costa Rica</i> <i>Speaker: Michael Fark, LUTW</i>	Pacuare I & II
9:15 a.m.—10:45 a.m.	Business Session (Delegate) <i>Topic: Costa Rica</i> <i>Speaker: Fabian Montero, Swiss Travel</i>	Pacuare I & II
9:15 a.m.—11:30 p.m.	Partner Program - Latin Dance	Fitness Centre
10:45 a.m.—11:00 a.m.	Coffee Break	Pacuare Courtyard
11:00 a.m.—12:30 p.m.	Business Session (Delegate) <i>Topic: TBA</i> <i>Speaker: TBA</i>	Pacuare I & II
1:15 p.m.—5:15 p.m.	Excursion —Cartagena Canopy Tour	Lobby (Buses)

TUESDAY, March 22, 2011

7:00 a.m.—9:00 a.m.	Information Desk	Foyer
7:00 a.m.—9:00 p.m.	Excursion —Arenal Volcano & Coter Rainforest (Optional)	Lobby (Buses)
7:00 a.m.—9:00 p.m.	Excursion —Tour to Nicaragua (Optional)	Lobby (Buses)

(passports required)

WEDNESDAY, March 23, 2011

7:00 a.m.—9:00 a.m.	Information Desk	Foyer
8:00 a.m.—9:30 a.m.	Business Session (Delegate) <i>Topic: TBA</i> <i>Speaker: TBA</i>	Pacuare I & II
9:00 a.m.—11:00 a.m.	Partner Program —Costa Rican Cooking	TBA/Beach
9:30 a.m.—9:45 a.m.	Coffee Break	Pacuare Courtyard
9:45 a.m.—11:15 a.m.	Business Session (Delegate) <i>Topic: TBA</i> <i>Speaker: TBA</i>	Pacuare I & II
11:30 a.m.—2:30 p.m.	Excursion —ATV Tour (Optional)	Lobby (Buses)
7:00 p.m.—10:00 p.m.	BBQ Guanacaste Ranch Party	Hacienda Pinilla Stables

THURSDAY, March 24, 2011

7:00 a.m.—9:00 a.m.	Information Desk	Foyer
9:00 a.m.—5:30 p.m.	Excursion —Rincon de la Vieja Canyon Tour (Optional)	Lobby (Buses)
9:00 a.m.—3:30 p.m.	Excursion —Palo Verde National Park Boat Tour (Optional)	Lobby (Buses)

FRIDAY, March 25, 2011

7:00 a.m.—9:00 a.m.	Information Desk	Foyer
8:00 a.m.—10:00 a.m.	ECAO Board Meeting (Directors Only)	Tabacon
6:30 p.m.—7:30 p.m.	Gala Reception	Pacuare Courtyard
7:30 p.m.—12:00 midnight	Gala Dinner/Dance	Pacuare I & II

Program subject to change.



OPTIONAL EVENTS

CARTAGENA CANOPY TOUR—You'll begin a short journey through several small villages. These settlements will give you the chance to combine adventure with culture as you arrive to the site

where the canopy experience begins. Using special safety equipment, you'll travel through the treetops and river banks, between platforms set high above the ground. At each platform you'll be able to stop, rest and take in the gallery that this tropical dry forest offers. If Mother Nature cooperates, even howler monkeys might share this unforgettable experience with you.



ARENAL VOLCANO & COTER RAINFOREST—Leaving the hotel early in the morning, you'll enjoy the gorgeous landscapes that



surround Lake Arenal before arriving at Coter Forest Reserve. There, you'll take a relaxing walk with a naturalist guide, who will offer the perfect introduction to our tropical rain forests. Along the path you'll be able to spot and learn about different types of trees and the rich flora that comprise these forests. After the walk, you'll enjoy a delicious lunch in the Ecodge. In the afternoon, you will continue to a Hot Spring place, where you can bathe in thermal waters set amid manicured tropical gardens.



OPTIONAL EVENTS

TOUR TO NICARAGUA—After crossing the Nicaraguan border, the gorgeous vistas of Maderas and Concepción volcanoes will grace your eyes. The volcanoes are located on one of the largest freshwater islands in the world. Later, you'll visit one of Nicaragua's most active craters, on



Masaya Volcano. There, you can enjoy the geological beauty and admire the vegetation that surrounds the area. Afterwards, you'll stop for shopping at Masaya's indigenous market, where you can find some of the region's finest handicrafts. From there you'll move to Granada, where you'll step back in time. This is Central America's oldest European-founded city. More than 20 colonial-era churches sit throughout the city of centuries-old colonial buildings.

ATV TWO HOUR TOUR—Set out to explore the beach, forest and mountains on this 2 1/2 hour ATV tour. Situated in the beach town of Tamarindo—which lies within the legendary Guanacaste region—this tour provides an exhilarating and adventurous way to explore the natural beauty that Costa Rica is known for. The tour will lead you along the stunningly beautiful beaches of Tamarindo, Langosta and Avellanas, and then take you up into the mountains, where you'll pass a number of gorgeous trees, including Guanacaste, Pochote and Teak trees. If your eyesight is keen, you might even be able to spot monkeys, birds, or armadillos hanging about one of the trees.



OPTIONAL EVENTS

RINCON DE LA VIEJA CANYON

CANOPY TOUR—A combination of nature and action. This tour is designed for people who love challenging themselves in a natural environment: canopy (zip lines) over a canyon, rappelling, wall climbing, Tarzan swinging (from side to side), horseback riding and a refreshing bathe in a very clean and clear river (depending on weather conditions). A beautiful transitional tropical forest will always surround you. You do not want to miss it!



PALO VERDE NATIONAL PARK BOAT TOUR—A trip along the Tempisque and Bebedero Rivers will take us to Palo Verde National Park.

Mangroves abound. The best bird watching for aquatic species, right here! The park is favored by many migratory birds as they escape the cold winters in North and South America. At the same time, the area's density gives it a rich mix of mammal, amphibian and reptile life, like the famous crocodiles.



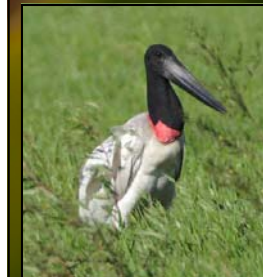
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ELECTRICAL CONTRACTORS
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Industry Conference 2011

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March 19-26



JW Marriott
Guanacaste Resort & Spa
Liberia, Guanacaste, Costa Rica